



Marketing Checklist (Offline)

Must Haves:

- Business Cards
- Brochures
- Client Packet/Folders

Nice To Have:

- Apparel
- Poster/Banner
- Letterhead/Envelopes
- Postcards



Marketing Checklist (Online)

Must Haves:

- Website
- Social Media (3 accounts)
- Email Marketing

Nice to Have:

- Ecommerce
- Blog